

Ladies night File PDF

Ladies Night: The Ultimate Guide to Hosting Unforgettable Events

Hosting a **ladies night** is a fantastic way to bring women together for fun, laughter, and memorable experiences. Whether you're planning a weekly gathering, a special celebration, or a promotional event at your venue, understanding how to organize a successful ladies night can boost your business and create lasting impressions. In this comprehensive guide, we'll explore everything from the origins of ladies night to ideas for themes, marketing strategies, and tips for ensuring your event is a hit.

Understanding the Concept of Ladies Night

A **ladies night** typically refers to an event organized specifically for women, often featuring special discounts, entertainment, or themed activities. The concept originated in the 20th century as a way for women to enjoy social outings in a relaxed and welcoming environment. Today, ladies nights are popular across bars, nightclubs, restaurants, and event spaces, serving as a way to attract female clientele and foster community.

Benefits of Hosting Ladies Night

Hosting a ladies night offers numerous advantages for both venue owners and attendees:

For Business Owners

- Increased foot traffic during typically slow hours
- Enhanced brand loyalty among female customers
- Opportunity to promote new products, drinks, or menu items
- Positive word-of-mouth marketing and social media exposure

For Attendees

- A safe and fun environment to socialize with friends
- Exclusive discounts and offers
- Themed entertainment and activities tailored for women
- Networking opportunities with like-minded individuals

Planning a Successful Ladies Night

Proper planning is key to ensuring your ladies night stands out and becomes a recurring success. Here are essential steps to consider:

1. Define Your Goals and Audience

Before planning, clarify what you want to achieve:

- Increase sales or foot traffic
- Build a community around your brand
- Host a themed celebration or fundraiser

Identify your target audience?are they young professionals, students, or a specific demographic? Understanding your audience will shape your event's theme, marketing, and activities.

2. Choose a Theme or Concept

Themes make events more engaging and memorable. Consider popular options such as:

- Spa and Wellness Night
- Wine Tasting Evening
- Girls? Night Out with Karaoke
- Fashion and Beauty Showcase
- Holiday or Seasonal Themes (e.g., Summer Splash, Winter Wonderland)

Ensure the theme aligns with your venue's vibe and your target audience?s interests.

3. Offer Exclusive Promotions and Discounts

Special offers attract more women to your event:

- Happy hour discounts on cocktails and appetizers
- Buy-one-get-one-free drink deals
- Free giveaways or raffles
- Group package discounts

Highlight these promotions in your marketing to generate buzz.

4. Create an Inviting Atmosphere

Decor and ambiance set the mood:

- Use themed decorations, lighting, and music
- Arrange comfortable seating areas for socializing
- Incorporate photo booths or selfie stations for social sharing

A welcoming environment encourages guests to relax and enjoy themselves.

5. Plan Entertainment and Activities

Engage your guests with fun activities:

- Live music or DJ performances
- Dance lessons or competitions
- Beauty stations like mini-makeovers or massages
- Interactive games or contests with prizes

Entertainment should complement your theme and appeal to your audience.

Marketing Your Ladies Night Event

Effective promotion is crucial for maximizing attendance. Here are strategies to get the word out:

1. Leverage Social Media

Create event pages on platforms like Facebook, Instagram, and TikTok. Use:

- Engaging visuals and videos
- Hashtags relevant to your event and location
- Influencers or local bloggers to promote your event
- Countdown posts and teasers

2. Utilize Email Campaigns

Send targeted emails to your customer list with details about the event, exclusive offers, and RSVP options.

3. Partner with Local Businesses

Collaborate with beauty salons, fitness centers, or boutiques for cross-promotions and giveaways, expanding your reach.

4. Offer Early Bird Incentives

Encourage early RSVPs with special perks or discounts to secure attendance numbers early.

Ensuring a Memorable Ladies Night Experience

Creating a positive experience will encourage repeat visits and word-of-mouth referrals:

1. Provide Excellent Customer Service

Train your staff to be attentive, friendly, and accommodating. Personalized service enhances guest satisfaction.

2. Focus on Safety and Comfort

Ensure your venue is safe and accessible. Consider measures like security personnel and well-lit areas.

3. Capture the Moments

Hire photographers or set up photo stations. Share photos on social media (with guests' permission) to promote future events.

4. Collect Feedback

Surveys or comment cards help identify what guests loved and areas for improvement.

Creative Ideas to Elevate Your Ladies Night

Innovative ideas can set your event apart from the competition:

- Hosting themed costume nights (e.g., 80s, masquerade)
- Offering wellness workshops like yoga or meditation sessions
- Incorporating charity fundraisers or awareness campaigns
- Partnering with local artists for live painting or craft sessions

- Providing personalized gift bags or swag

Conclusion

A well-executed **ladies night** can become a highlight of your business calendar, fostering community, boosting sales, and creating buzz that lasts beyond the event itself. By carefully planning your theme, promotions, atmosphere, and marketing strategies, you can ensure your ladies night is memorable and successful. Remember, the key lies in understanding your audience, offering value, and creating a fun, inclusive environment where women feel empowered to unwind and connect. Start planning your next ladies night today and watch your venue thrive with lively, happy guests!

Ladies Night: The Ultimate Guide to Celebrating and Enjoying Special Evenings for Women

Introduction: The Essence of Ladies Night

Ladies night has become a cherished tradition across cities worldwide, serving as an empowering, entertaining, and social occasion dedicated exclusively to women. Whether it's a weekly event at a local bar, a themed party, or a special night out organized by a venue, ladies night offers a unique space for women to unwind, bond, and enjoy themselves without the usual societal expectations or pressures. This guide delves into the many facets of ladies night, exploring its origins, significance, benefits, and how to make the most of these special evenings.

The Origins and Evolution of Ladies Night

Historical Background

The concept of ladies night traces back decades, often rooted in marketing strategies by bars, clubs, and entertainment venues aiming to attract female clientele. Early on, these nights served as promotional events offering discounts, free drinks, or other incentives to women to encourage their patronage.

Evolution Over Time

- From Promotional Events to Empowerment Spaces: Initially motivated by commercial interests, many venues now focus on creating safe, inclusive, and empowering environments.
- Diverse Themes and Activities: Modern ladies nights feature themed parties, live entertainment, workshops, wellness sessions, and more.
- Cultural Significance: In many societies, ladies night has evolved into a platform for women to express themselves freely, celebrate femininity, and foster community.

Why Ladies Night Matters: Benefits and Significance

Social Connection and Community Building

- Provides a dedicated space for women to connect beyond daily routines.
- Facilitates networking, friendship building, and shared experiences.
- Encourages women to support each other in a relaxed setting.

Empowerment and Confidence Boost

- Offers opportunities for women to celebrate their identity and femininity.
- Creates an environment where women can feel safe, valued, and respected.
- Serves as a platform for self-expression through dance, fashion, and conversation.

Entertainment and Relaxation

- A break from responsibilities and stress.
- Access to live music, dance, comedy, or themed activities designed to entertain.
- Often includes exclusive deals, free drinks, or special performances enhancing the fun.

Economic and Cultural Impact

- Boosts local nightlife economies.
- Promotes diversity and inclusion within entertainment spaces.
- Reflects societal shifts toward gender equality and women's rights.

Planning a Ladies Night: How Venues and Women Can Maximize the Experience

For Venues

Creating an Inviting Atmosphere

- Ensure the environment is safe, clean, and welcoming.
- Incorporate themes, decor, and music that appeal to women.
- Provide comfortable seating and private areas for conversations.

Offering Promotions and Incentives

- Discounts on drinks and food.
- Complimentary items like small desserts, cocktails, or beauty products.
- Special packages for groups or celebrations.

Curating Entertainment and Activities

- Live bands, DJs, or dance performers.
- Themed photo booths.
- Workshops such as makeup tutorials, dance classes, or wellness sessions.
- Contests and giveaways tailored for women.

Prioritizing Safety and Inclusivity

- Implement security measures.
- Enforce dress codes that respect diverse styles.
- Promote respectful behavior and zero tolerance for harassment.

For Women Attending

Preparation Tips

- Dress in a way that makes you feel confident and comfortable.
- Invite friends to enhance the experience.
- Plan transportation in advance for safety.

Making the Most of Ladies Night

- Arrive early to avoid crowds or secure preferred seating.
- Try new drinks or foods offered at discounted rates.
- Participate actively in activities and engage with others.
- Capture moments with photos to cherish memories.
- Respect others and foster a positive environment.

Themed Ladies Nights: Adding Excitement and Variety

Popular Themes and Ideas

- Retro Night: 70s, 80s, or 90s music and fashion.
- Beauty and Wellness: Spa nights, makeup tutorials, or yoga sessions.
- Dance Parties: Salsa, hip-hop, or ballroom dance evenings.
- Cultural Celebrations: Latin nights, multicultural festivals.
- Holiday Specials: Halloween, New Year's Eve, Valentine's Day.
- Empowerment Events: Self-defense classes, motivational speakers.

How Themes Enhance the Experience

- Create anticipation and excitement.
- Encourage creative dressing and participation.
- Foster a sense of community among attendees sharing a common interest.

Challenges and Considerations for Ladies Night

Addressing Safety Concerns

- Ensuring adequate security staff.
- Implementing strict ID checks and age verification.
- Promoting responsible drinking.

Overcoming Societal Stereotypes

- Challenging the notion that ladies night is solely about partying or superficial fun.
- Promoting messages of empowerment, independence, and diversity.
- Ensuring inclusivity for women of all backgrounds, ages, and identities.

Managing Expectations

- Being transparent about what the night offers.
- Avoiding overcrowding or overpromising.
- Providing quality experiences that respect attendees' time and money.

Future Trends in Ladies Night

Digital Integration

- Using social media for event promotion and engagement.
- Virtual ladies nights or hybrid events combining online and offline experiences.

Focus on Wellness and Self-Care

- Incorporating mindfulness sessions, health workshops, or fitness classes.
- Promoting holistic well-being alongside entertainment.

Inclusivity and Diversity

- Celebrating all women, including different ages, backgrounds, and gender identities.
- Creating accessible venues and activities.

Eco-Friendly Initiatives

- Sustainable decor and practices.
- Promoting eco-conscious choices among attendees.

Conclusion: Embracing the Power of Ladies Night

Ladies night remains a dynamic, meaningful tradition that goes beyond mere entertainment. It embodies empowerment, community, and celebration of femininity in its many forms. Whether you're a venue organizer or a woman looking to enjoy a night out, understanding the depth and potential of ladies night enriches the experience. It's a space where women can be themselves, forge new connections, and create memories that last a lifetime. As societal norms continue to evolve, ladies night will undoubtedly adapt, maintaining its role as a vibrant, inclusive, and empowering fixture in the social landscape.

Question What are some popular ideas to make a ladies' night special? Popular ideas include themed parties, spa nights, wine tastings, movie marathons, and DIY craft sessions to ensure a fun and memorable evening for everyone. **Answer** How can I organize a successful ladies' night at home? Plan ahead with a clear theme, prepare snacks and drinks, create a cozy atmosphere with music and decorations, and include engaging activities like games or movie screenings to keep guests entertained. What are some trending drinks for a ladies' night? Trendy drinks include colorful cocktails like mojitos, rosé wine spritzers, mocktail options like fruit-infused sparkling water, and fun

shot recipes that add a lively touch to the evening. Are there any popular locations or venues for ladies' night events? Popular venues include rooftop bars, private lounges, boutique wineries, and trendy restaurants that offer special deals or private spaces tailored for groups celebrating ladies' night. How can I promote my ladies' night event on social media? Use eye-catching visuals, create an event page, leverage hashtags, collaborate with local influencers, and encourage attendees to share their experiences to boost visibility and attract more guests.

Related keywords: women's event, girls' night out, ladies' evening, women's party, ladies' night special, female social, women's night, girls' gathering, ladies' celebration, female night out

MASONIC LADIES NIGHT TOASTS

Masonic Ladies Night Toasts

Masonic Ladies Night Toasts: Celebrating Tradition and Fellowship with Grace

masonic ladies night toasts hold a special place within the rich tapestry of Masonic

traditions. These toasts are more than just words raised in celebration; they symbolize

respect, unity, and appreciation for the women who support the Masonic fraternity.

Whether delivered during formal gatherings or more casual ladies' nights, these heartfelt

tributes help deepen bonds and honor the integral role women play in the Masonic

community.

Understanding the significance of masonic ladies night toasts offers insight into both the

history and evolving culture of Freemasonry, highlighting the interplay between

ceremony, fellowship, and gratitude.

The Role of Ladies in Masonic Traditions

Before diving into the specifics of masonic ladies night toasts, it's important to

acknowledge the place women hold in Masonic life. Traditionally, Freemasonry is a male-oriented fraternity, but the contributions and support of ladies—wives, mothers, sisters, and daughters—have always been recognized and cherished. Ladies nights serve as an opportunity to celebrate these women, often through carefully crafted toasts that convey admiration and thanks.

Why Are Ladies Nights Important?

Ladies nights offer a chance for Masons and their families to come together in a more relaxed and social setting. These events foster goodwill, strengthen relationships, and create lasting memories. Toasts during these occasions help center the evening's spirit, setting a respectful and joyful tone.

Many lodges include ladies nights as part of their annual calendar, often featuring speeches, music, and, of course, toasts that highlight the grace and strength of the women present.

Crafting the Perfect Masonic Ladies Night Toast

Delivering a memorable masonic ladies night toast involves more than just reciting a traditional phrase. The best toasts are heartfelt, inclusive, and reflective of the occasion's spirit. Whether you're a seasoned speaker or a first-timer, these tips can help you create a toast that resonates.

Key Elements of a Meaningful Toast

Express Gratitude: Acknowledge the women's contributions, both to the lodge

1.

and to the personal lives of Masons.

Keep It Personal: Share anecdotes or observations that highlight individual or

2.

collective qualities of the ladies present.

Maintain Tradition: Incorporate Masonic values such as brotherhood, charity, and

3.

integrity to tie your toast back to the fraternity's core.

Be Respectful and Uplifting: The tone should be warm and celebratory, avoiding

4.

overly formal or stiff language.

Keep It Concise: Aim for brevity to maintain attention and allow the evening to

5.

flow smoothly.

Examples of Popular Toast Themes

Some common themes that often appear in masonic ladies night toasts include:

Celebrating the unwavering support women provide to Masons.

Honoring the nurturing and strength demonstrated by ladies in the community.

Reflecting on the shared values of loyalty and kindness.

Looking forward to continued fellowship and mutual respect.

Traditional and Contemporary Masonic Ladies Night Toasts

The beauty of masonic ladies night toasts lies in their adaptability. Some lodges prefer to uphold traditional wording passed down through generations, while others embrace contemporary expressions that feel more personal and current.

Traditional Toast Example

?A toast to the ladies, the steadfast pillars of our lives and lodges. May their kindness and grace continue to inspire us all.?

This kind of toast carries the elegance and reverence typical of Masonic ceremonies, emphasizing respect and admiration.

Modern Toast Example

?Here?s to the incredible women who light up our nights and hearts. Your strength, laughter, and love make our brotherhood richer every day.?

More casual and warm, this style resonates well in modern gatherings focused on fellowship and genuine connection.

Incorporating Symbolism and Ritual into Toasts

Masonic culture is rich with symbols and rituals, and integrating these elements into ladies night toasts can enhance their meaning. For instance, references to light, strength, or unity can weave Masonic symbolism into the words, adding depth and resonance.

The Use of Symbolism

Light: Often symbolizes knowledge and guidance, making it a ?tting metaphor for

the support women provide.

Strength: Highlights the resilience and fortitude women show within their families

and communities.

Unity: Reflects the bond between Masons and their ladies, reinforcing the theme of

fellowship.

Including such imagery subtly reminds attendees of the deeper values underpinning the evening's celebrations.

Tips for Delivering a Toast with Confidence

Even a beautifully written toast can fall flat without confident delivery. Here are some practical tips to help you shine:

Practice in Advance: Rehearse your toast several times to become comfortable

1.

with the words and flow.

Speak Clearly and Slowly: This helps ensure everyone understands and absorbs

2.

your message.

Make Eye Contact: Connect with the audience to convey sincerity.

3.

Use a Warm Tone: Let your genuine appreciation come through in your voice.

4.

Stay Relaxed: Remember, the toast is a celebration, not a performance.

5.

The Impact of Masonic Ladies Night Toasts on Fellowship

When executed well, masonic ladies night toasts do more than honor women; they strengthen the entire lodge's sense of community. These moments of recognition foster mutual respect and deepen interpersonal connections, which are essential to the fraternal spirit.

Moreover, ladies night toasts often serve as a bridge between tradition and modern values, showing how the fraternity evolves while respecting its roots. They invite reflection on the role of women in the Masonic experience, encouraging appreciation that transcends formal ceremonies.

Enhancing the Experience with Complementary Activities

Pairing toasts with other activities can elevate the ladies night experience:

Musical performances that celebrate femininity or friendship.

Sharing stories or testimonials about the impact of ladies in Masonic lives.

Group singing or recitations that reinforce unity and fellowship.

These elements combine to create a warm, inviting atmosphere that everyone can enjoy and remember fondly.

In essence, masonic ladies night toasts are a heartfelt tradition that celebrates the women

who stand beside Masons in life and fraternity. Whether steeped in age-old phrasing or expressed through fresh, personal words, these toasts enrich the fabric of lodge gatherings and highlight the timeless values of respect, gratitude, and fellowship. As lodges continue to embrace both tradition and change, these tributes remain a cherished highlight of ladies night celebrations, reminding everyone of the vital role women play in the Masonic journey.

Question

Answer

What is the purpose of a

Masonic Ladies Night toast?

A Masonic Ladies Night toast is traditionally used to honor and appreciate the women who support Masonic members, celebrating their role and contributions during a special evening event.

Who typically delivers the

Ladies Night toast in a

Masonic lodge?

Usually, a respected member of the lodge, such as the Worshipful Master or a designated officer, delivers the Ladies Night toast to acknowledge and honor the ladies present.

Are there any traditional
phrases used in Masonic

Ladies Night toasts?

Yes, traditional phrases often emphasize respect,
gratitude, and admiration for the ladies, highlighting
their grace, support, and the important role they play in
the fraternity's community.

Can the tone of the Ladies

Night toast be humorous or
should it remain formal?

While the toast generally maintains a respectful and
formal tone, it can include light-hearted or humorous
elements to create a warm and enjoyable atmosphere
for the ladies.

Is it appropriate to prepare a
personalized toast for

Masonic Ladies Night?

Yes, personalized toasts that reflect the specific group,
event, or individuals present are often appreciated and
can make the occasion more meaningful and

memorable.

How long should a typical

Masonic Ladies Night toast

be?

A typical Ladies Night toast should be concise, usually

lasting between one to three minutes, ensuring it is

heartfelt but not overly lengthy to maintain the event's

flow.

Masonic Ladies Night Toasts: Tradition, Significance, and Contemporary Practices

masonic ladies night toasts are an integral aspect of Masonic social gatherings,

especially during events that honor the female counterparts of Freemasons. These toasts

not only serve as a ceremonial gesture but also highlight the deep-rooted values of

fraternity, respect, and appreciation within Masonic culture. Exploring the nuances of

these toasts provides insight into how Masonic traditions adapt to contemporary social

settings while maintaining symbolic meaning.

Understanding Masonic Ladies Night Toasts

Ladies Night events within Masonic lodges are occasions designed to celebrate the women

connected to Freemasons—whether wives, daughters, or significant others. These

evenings often feature formal dinners, speeches, and specifically, the toasting rituals that

underscore camaraderie and gratitude. Masonic ladies night toasts typically express

appreciation for the support and sacrifices made by the women who contribute to the

stability and success of the Masonic brotherhood.

Unlike standard social toasts, masonic ladies night toasts are imbued with symbolic reverence, reflecting the fraternity's emphasis on respect, honor, and tradition. They often incorporate references to Masonic principles such as charity, friendship, and moral uprightness, aligning the sentiments expressed with the broader ethos of Freemasonry.

The Historical Context of Ladies Night Toasts in Masonry

Historically, Freemasonry has been a male-dominated society, with limited roles for women within its formal structures. However, the institution has long recognized the importance of women in the lives of its members. Ladies Night events and their accompanying toasts emerged as a way to formally include and honor these women, acknowledging their indirect yet pivotal role in the fraternity's social fabric.

The tradition of toasting during these events can be traced back to 19th and early 20th-century Masonic practices, where social dinners were common and toasts served as a means of reinforcing bonds among members and their families. Over time, the toasts evolved to specifically celebrate the women present, blending Masonic ritualistic elements with personal appreciation.

The Structure and Content of Masonic Ladies Night Toasts

Masonic ladies night toasts generally follow a structured yet flexible format, balancing formality with warmth. A typical toast sequence includes:

Opening remarks: Setting the tone with a brief acknowledgment of the occasion

1.

and the importance of the ladies present.

Expression of gratitude: Thanking the women for their unwavering support and

2.

contributions to the members' lives and the lodge community.

Symbolic references: Incorporating Masonic themes such as light, virtue, and

3.

fellowship to underscore the deeper significance of the toast.

Closing wishes: Offering good health, happiness, and continued harmony between

4.

the fraternity and their families.

These toasts are often delivered by lodge officers or designated members who possess the oratory skills necessary to convey sincerity and respect. The tone remains dignified but approachable, ensuring that the ladies feel genuinely honored rather than merely part of a formal ritual.

Examples of Common Themes in Ladies Night Toasts

To enhance the emotional and symbolic weight of the toast, several recurring themes emerge across various Masonic lodges:

Recognition of Sacrifice: Highlighting the patience and understanding shown by

the ladies as their Masonic partners dedicate time and energy to lodge duties.

Celebration of Partnership: Emphasizing the notion that Masonry, while a

fraternity, thrives on the support system provided by family and friends.

Tribute to Virtue and Grace: Drawing parallels between the moral lessons of

Masonry and the virtues embodied by the women honored.

Hope for Future Unity: Expressing aspirations for ongoing collaboration and

mutual respect between members and their loved ones.

Contemporary Adaptations and Cultural Relevance

In recent years, the approach to masonic ladies night toasts has evolved to reflect changing social norms and increased inclusivity. Many lodges incorporate more personalized and heartfelt messages, moving away from strictly traditional rhetoric to embrace a tone that resonates with modern audiences.

Moreover, some lodges have expanded their Ladies Night events to include women who are directly involved in Masonic-related organizations?such as the Order of the Eastern Star?further diversifying the scope of the toasts. This inclusivity enriches the experience, allowing for a broader expression of appreciation that goes beyond familial connections.

The Role of Toasts in Strengthening Lodge Community

Beyond their symbolic purpose, ladies night toasts play a practical role in reinforcing community bonds within the lodge. They act as moments of collective acknowledgment, fostering a sense of belonging and mutual respect that transcends the traditional male-centric narrative of Masonry.

When delivered thoughtfully, these toasts encourage dialogue and empathy, reminding members of the importance of balancing Masonic commitments with family life. This balance contributes to the overall health and sustainability of lodge membership.

Considerations and Best Practices for Delivering Masonic Ladies Night Toasts

For those tasked with preparing or delivering masonic ladies night toasts, several best practices can enhance the impact and reception of the message:

Know Your Audience: Tailor the toast to reflect the unique character and values

1.
of the lodge as well as the personalities of the attendees.

Maintain Respectful Tone: Ensure that the language is inclusive, respectful, and

2.
free from clichés that might detract from authenticity.

Incorporate Masonic Symbolism: Use references to Masonic teachings and

3.
symbols to reinforce the connection between the toast and the fraternity's heritage.

Keep It Concise: Lengthy speeches can dilute the message; effective toasts are

4.
typically brief, focused, and meaningful.

Practice Delivery: A well-rehearsed toast delivered with confidence will resonate

5.

more deeply with the audience.

Adhering to these guidelines helps preserve the dignity of the occasion while ensuring that masonic ladies night toasts fulfill their purpose as moments of genuine appreciation.

Challenges and Critiques

While generally well-received, some critiques of traditional ladies night toasting practices point to the risk of reinforcing outdated gender roles or excluding women who are not part of the immediate family circle. As Freemasonry evolves, many lodges are actively reconsidering how to make these events and their toasts more inclusive, reflecting broader societal shifts toward gender equality and diversity.

Balancing tradition with progress remains a delicate endeavor. Successful lodges approach this by engaging members in open discussions about the purpose and format of Ladies Night, ensuring that toasting rituals remain relevant and respectful to all participants.

Masonic ladies night toasts stand as a testament to the fraternity's commitment to honoring the women who support their endeavors, blending time-honored ritual with contemporary social values. As these traditions continue to evolve, they offer a unique window into how Masonic culture nurtures community, respect, and appreciation through simple yet meaningful expressions of gratitude.

Masonic ladies night speeches, Masonic toasts for ladies, ladies night event toasts, Masonic lodge ladies night, ladies night toast ideas, Masonic dinner toasts, ladies night

celebration speeches, Masonic social event toasts, ladies night gathering toasts, Masonic ladies night traditions

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